

Japan Distributor and Preferred Customer Enrollment Process

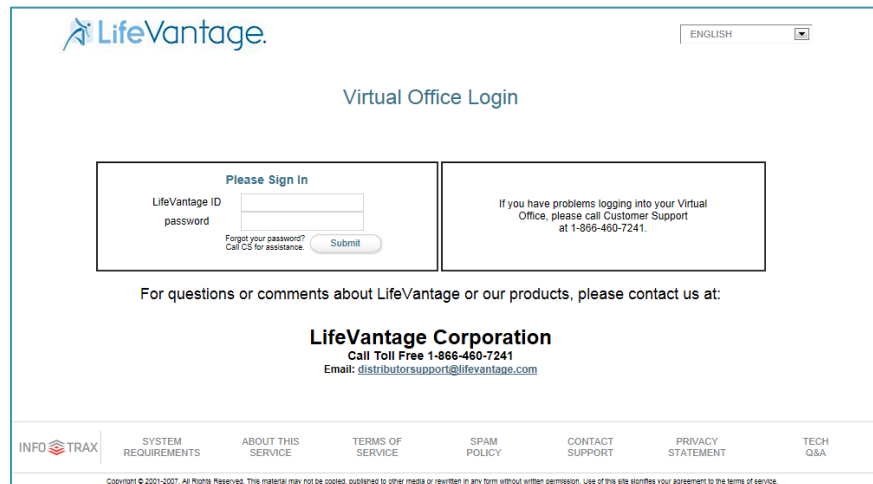
Japanese regulations require sponsoring LifeVantage distributors to provide prospective distributors in Japan with a document called “Gaiyoshomen.” This is a company summary that outlines what LifeVantage is and what products we sell. It also describes our compensation plan. One of the purposes of this document is to ensure that prospective distributors and preferred customers fully understand the nature of our business, what we are offering them and what their obligations will be. Each Gaiyoshomen also has a unique number that an enrollee will need in order to complete the enrollment process.

LifeVantage created the “Sign up kit” for distributors outside of Japan to purchase through their Virtual Office to send directly to their prospect in Japan. The “Sign Up Kit” includes one cover letter, one gaiyoshomen, one application form and one envelope. We also created the “Online Sign up Kit” includes one cover letter and one gaiyoshomen. If your prospect is going to sign up through online, we recommend you to order the “Online Sign Up Kit”. The “Online Sign Up Kit Distributor Sign up Kit is 216 yen, Online sign up Kit is 108 yen. (Plus 864 yen shipping and handling fee.)

To assist you in purchasing a Gaiyoshomen, we have outlined the following steps below:

Step 1

➤ Log in to VO



The screenshot shows the LifeVantage Virtual Office Login page. At the top left is the LifeVantage logo, and at the top right is a language dropdown menu set to "ENGLISH". The main heading is "Virtual Office Login". Below this is a "Please Sign In" section with two input fields: "LifeVantage ID" and "password". There is a "Submit" button and a link for "Forgot your password? Call CS for assistance." To the right of the login fields is a box with the text: "If you have problems logging into your Virtual Office, please call Customer Support at 1-866-460-7241." Below the login section is a contact information section: "For questions or comments about LifeVantage or our products, please contact us at: LifeVantage Corporation, Call Toll Free 1-866-460-7241, Email: distributorsupport@lifevantage.com". At the bottom of the page is a navigation bar with links for "INFO TRAX", "SYSTEM REQUIREMENTS", "ABOUT THIS SERVICE", "TERMS OF SERVICE", "SPAM POLICY", "CONTACT SUPPORT", "PRIVACY STATEMENT", and "TECH Q&A". A small copyright notice is visible at the very bottom: "Copyright © 2001-2007. All Rights Reserved. This material may not be copied, published to other media or rewritten in any form without written permission. Use of this site signifies your agreement to the terms of service."

Step 2

- Go to **Distributor Services**
- Click on **Order Processing**
- Click on **Place order**

The screenshot shows the LifeVantage website interface. The 'Distributor Services' menu is open, and the 'Place Order' option is circled in red. Other menu items include 'Order Processing', 'Register a New Distributor', 'Genealogy', 'Distributor Information', 'Account Inquiry', 'Commission Summary', 'Check Register', 'Library', 'ProPay Registration', 'Direct Deposit Update/Change', 'Residual Earnings Report', 'Qualification Details', 'Member Summary', 'Previous Month Autoship Volume', and 'Event Registrations Report'. The page also features a 'My Reports & Tools' section, a calendar for April 2013, and a 'vantagepoint' section with various event announcements.

Step 3

- Select **Japan**

The screenshot shows the 'Order Entry' form on the LifeVantage website. The 'Country' dropdown menu is open, and 'Japan' is selected and circled in red. The form includes a 'Continue' button and a link to 'Turn ON Translation Mode'. The footer contains various links like 'SYSTEM REQUIREMENTS', 'ABOUT THIS SERVICE', 'TERMS OF SERVICE', 'SPAM POLICY', 'CONTACT SUPPORT', 'PRIVACY STATEMENT', and 'TECH Q&A'.

Step 4

- Under the **Item** drop-box, choose **DISTRIBUTOR SIGN UP KIT JP**
- **1** as Qty
- In the **Ship to Address** portion, type in your prospect's name and address
- Click **Calculate order**

Amount is Japanese yen

The screenshot shows the 'Order Entry' form on the LifeVantage website. The 'Item' dropdown menu is open, and 'DISTRIBUTOR SIGN UP KIT JP JPN' is selected and circled in red. The 'Ship to Address' form is filled out with the following information: Name: Tokyo Taro, Name 2: , Address: 1-8-1 ShimoMeguro, (line 2): , City: Meguro, State: Tokyo, Zip or Postal Code: 153-0064, Country: Japan, Phone: 03-6431-7700, Ship Via: YAMATO. The 'Total Amount Due' is 1,050.00. A red arrow points to the 'Ship to Address' form.

Item	Qty	Volume	Total Volume	Price	Price
DISTRIBUTOR SIGN UP KIT JP JPN	1	0.00	0.00	210.00	210.00
Total		0.00	Total	210.00	
				Taxable 0.00 @ 0.00% Tax	0.00
				Shp/Hdl (YAMATO)	840.00
				Total Amount Due	1,050.00

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Step 5

- In the **Sold To** section, your name and your address should appear
- In the **Ship To** section, your prospect's name and address should appear
- Confirm item and price
- Click **Enter Payment Information**

LifeVantage. Welcome, | Log Out

Main Menu Distributor Services My Business Site VIP My Tools

Order Entry

Sold To: **Youre name**
Your address

Ship To: Tokyo Taro
1-8-1 ShimoMeguro
Meguro, TOKYO 153-0064
JPN
03-6431-7700

Item	Qty	Volume	Total Volume	Price	Price
1037JP - DISTRIBUTOR SIGN UP KIT JP JPN	1	0.00	0.00	210.00	210.00
Total				210.00	210.00
				Taxable 0.00 @ 0.00% Tax	0.00
				ShpHdl (YALL) (YD)	840.00
				Total Amount Due	1,050.00

Edit Order Cancel Order

Enter Payment Information

INFO TRAX SYSTEM REQUIREMENTS ABOUT THIS SERVICE TERMS OF SERVICE SPAM POLICY CONTACT SUPPORT PRIVACY STATEMENT TECH Q&A

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Step 6

- In **Payment Information** section, click **Continue**

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Main Menu Distributor Services My Business Site VIP My Tools

Payment Information

Enter Payment Information

DISCOVER MasterCard VISA

New Payment Option

To protect your privacy, our secure server uses secure socket layer (SSL). This ensures that your credit card information is encrypted and cannot be read as this information is transferred over the internet.

ProPay SpendBack - Account Balance 0.00 from ProPay account with email marc@heprovenplan.com is not enough to pay the debit amount.

Continue

Edit Order Cancel Order

INFO TRAX SYSTEM REQUIREMENTS ABOUT THIS SERVICE TERMS OF SERVICE SPAM POLICY CONTACT SUPPORT PRIVACY STATEMENT TECH Q&A

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Step 7

- In **Payment Information** section, fill out credit card information
- Click **Submit Order**

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Main Menu Distributor Services My Business Site VIP My Tools

Payment Information

Enter Card Info

DISCOVER MasterCard VISA

Credit Card Number:

Verification Code:

Expiration Date (MMYY) 01 / 2012

Card Holders Name:

MasterCard, Visa, and Discover card verification numbers are located on the back of the credit card and are the last three digits to the right of the card number.

The American Express card verification number is located on the front of the credit card and is the four digits shown to the right of the card number.

Change Payment Type Submit Order

INFO TRAX SYSTEM REQUIREMENTS ABOUT THIS SERVICE TERMS OF SERVICE SPAM POLICY CONTACT SUPPORT PRIVACY STATEMENT TECH Q&A

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Once you complete your order, you should follow up with your prospect two or three days later and ask whether they have any questions about the Gaiyoshomen they have received. Please help them locate the unique number found in the front of the document and assist them in starting the enrollment process. The prospect will need the Gaiyoshomen number before you provide your ID number. Without the Gaiyoshomen number, your prospect cannot enroll.

If you have any questions, please contact Distributor Support.